



125 West 55th St
New York, NY 10019

Contract # 25253586	Changes as of: 10/21/2016 at 12:24 PM	Version: Current State Version 6
CPE: 781/791/4788	Flight: 10/18/16 - 10/24/16	Station: KSL
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: Owens, Doug Product: Political	Market: Salt Lake City-Ogden Office: WASHINGTON
Agency Order #: 5232805	Primary Demo: Adults 35+	Total \$: \$19,380.00
Buyer: Murray, Krista	Con Type: POLITICAL/VOTE	Total Spots: 82
Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261	Total CPP: \$0.00
		Total GRP:
		Traffic #: 5081
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	Tu-F,M 5a-6a		KSL NEWS	\$45.00	0	30	1	1	1	1	0	0	1	5	\$225.00	\$0.00	0.0
2	Tu-F,M 8a-9a		TODAY SHOW	\$200.00	0	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
3	Tu-F,M 6a-7a		KSL NEWS	\$135.00	0	30	1	1	1	1	0	0	1	5	\$675.00	\$0.00	0.0
4	Tu-F,M 7a-8a		TODAY SHOW	\$300.00	0	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
5	Tu-F,M 12n-1p		KSL 5 NEWS	\$50.00	0	30	1	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0
6	Tu-F,M 9a-10a		TODAY SHOW II	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
7	Sa 4:30p-5p		KSL NEWS	\$110.00	0	30	0	0	0	0	1	0	0	1	\$110.00	\$0.00	0.0
8	Sa 5p-5:40p		KSL NEWS	\$160.00	0	30	0	0	0	0	1	0	0	1	\$160.00	\$0.00	0.0
9	Su 4p-4:30p		KSL NEWS	\$140.00	0	30	0	0	0	0	0	1	0	1	\$140.00	\$0.00	0.0
10	Tu-F,M 5p-5:30p		KSL NEWS	\$300.00	0	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		KSL NEWS	\$375.00	0	30	1	0	1	1	0	0	1	4	\$1,500.00	\$0.00	0.0
12	Tu-F,M 6:30p-7p		KSL NEWS	\$300.00	0	30	1	0	1	1	0	0	1	4	\$1,200.00	\$0.00	0.0
13	Tu 9p-10p		CHICAGO FIRE	\$600.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25253586	Changes as of: 10/21/2016 at 12:24 PM	Version: Current State Version 6
CPE: 781/791/4788	Flight: 10/18/16 - 10/24/16	Station: KSL
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: Owens, Doug Product: Political	Market: Salt Lake City-Ogden Office: WASHINGTON
Agency Order #: 5232805	Primary Demo: Adults 35+	Total \$: \$19,380.00
Buyer: Murray, Krista	Con Type: POLITICAL/VOTE	Total Spots: 82
Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261	Total CPP: \$0.00
		Total GRP:
		Traffic #: 5081
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
14	W 9p-10p		CHICAGO PD	\$950.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
2																	
15	Th 8p-9p		CHICAGO MED	\$1,400.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
2																	
16	W 7p-8p		BLINDSPOT	\$1,500.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
2																	
17	M 7p-9p		THE VOICE	\$2,100.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
2																	
18	Su 10:30p-11p		KSL5 LATE NEWS	\$450.00	0	30	0	0	0	0	0	1	0	1	\$450.00	\$0.00	0.0
2																	
19	Sa 10p-10:35p		KSL 5 LATE NEWS	\$575.00	0	30	0	0	0	0	1	0	0	1	\$575.00	\$0.00	0.0
2																	
20	Su 10p-10:30p		KSL5 LATE NEWS	\$950.00	0	30	0	0	0	0	0	1	0	1	\$950.00	\$0.00	0.0
2																	
21	Tu-F,M 10p-10:35p		KSL 5 LATE NEWS	\$900.00	0	30	1	1	1	1	0	0	1	5	\$4,500.00	\$0.00	0.0
2																	
22	Sa 10:30p-12:05a		SNL	\$325.00	0	30	0	0	0	0	1	0	0	1	\$325.00	\$0.00	0.0
2																	
23	Tu-F,M 10:35p-11:35p		TONIGHT SHOW	\$450.00	0	30	1	1	1	1	0	0	1	5	\$2,250.00	\$0.00	0.0
2																	
24	Sa 6p-6:30p		SPORTSBEAT	\$50.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
3																	
25	Su 8a-9a		MEET THE PRESS	\$100.00	0	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
2																	
26	Su 7a-8a		SUN TODAY SHOW	\$45.00	0	30	0	0	0	0	0	1	0	1	\$45.00	\$0.00	0.0
3																	



125 West 55th St
New York, NY 10019

Contract # 25253586	Changes as of: 10/21/2016 at 12:24 PM	Version: Current State Version 6
CPE: 781/791/4788	Flight: 10/18/16 - 10/24/16	Station: KSL
Agency: BUYING TIME,LLC	Advertiser: Owens, Doug	Market: Salt Lake City-Ogden
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON
Suite 210	Agency Order #: 5232805	Primary Demo: Adults 35+
Washington, DC 20001	Buyer: Murray, Krista	Con Type: POLITICAL/VOTE
	Salesperson: JENNA NUBAR	Assistant: ANJELICA DAVI
	202-872-5880	212-408-3261
		Total \$: \$19,380.00
		Total Spots: 82
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 5081
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
27	Su 6p-9:30p		NFL FOOTBALL	\$3,300.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
28	Tu-F,M 10a-11a		TODAY SHOW III	\$90.00	0	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
29	Tu-F,M 1p-2p		RACHAEL RAY	\$50.00	0	30	1	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0
30	M-F 6a-7a		mews	\$320.00	0.0	30	0	1	1	0	0	0	0	2	\$640.00	\$0.00	0.0
31	M,W-F 4:30a-5a		news	\$5.00	0.0	30	0	2	2	2	0	0	1	7	\$35.00	\$0.00	0.0
32	M 12n-1p		noon news	\$50.00	0.0	30	0	0	0	0	0	0	1	1	\$50.00	\$0.00	0.0
TOTALS:							13	14	16	15	4	5	15	82	\$19,380.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25253586	Changes as of: 10/21/2016 at 12:24 PM	Version: Current State Version 6
CPE: 781/791/4788	Flight: 10/18/16 - 10/24/16	Station: KSL
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: Owens, Doug Product: Political	Market: Salt Lake City-Ogden Office: WASHINGTON
Agency Order #: 5232805	Primary Demo: Adults 35+	Total \$: \$19,380.00
Buyer: Murray, Krista	Con Type: POLITICAL/VOTE	Total Spots: 82
Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261	Total CPP: \$0.00
		Total GRP:
		Traffic #: 5081
		Separation:

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
10/20/16 2:13 PM	Jenny Smith	LN 24) 1x na, mgd 1x 10/24 M 12-1p Noon News ncir Pls recfm OK or advise, Thx, Jen
10/18/16 9:10 AM	ANJELICA DAVI	Separation: 30
10/17/16 1:00 PM	Jenny Smith	LN 11) 1x 10/19 na d/t pg ch debate, see mg pkg LN 12) 1x 10/19 na d/t pg ch debate, see mgd pkg Mg pkg is: 2x 10/19-10/24 W-F;M 6-7a News \$320 ea 7x 10/19-10/24 W-F;M 430-5a News \$5 ea Ttl na \$675 & Ttl mgs are \$675 Pls recfm OK as mgs start this week. Thx, Jenny
10/17/16 12:30 PM	System	Notice Received.
10/15/16 11:26 AM	GOTOSTRATA\jnuhar	Separation: 30
10/12/16 1:01 PM	System	Notice Received.
10/12/16 8:49 AM	GOTOSTRATA\jnuhar	Separation: 30
09/21/16 2:46 PM	ANJELICA DAVI	Separation: 30
07/26/16 3:59 PM	System	Notice Received.
07/26/16 2:08 PM	CAROLYN ALLAIRE	Separation: 30

Competitive Information	
Market Budget:	\$88,091
KSL Share:	22%
Comment:	
KJZZ:	2%
KMYU:	1%
KSTU:	23%
KTVX:	21%
KUTV:	31%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	82	\$19,380.00	N/A	0.0
Total	100%	82	\$19,380.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	82	\$19,380.00
Total	82	\$19,380.00



125 West 55th St
New York, NY 10019

Contract # 25253586	Changes as of: 10/21/2016 at 12:24 PM	Version: Current State Version 6
CPE: 781/791/4788	Flight: 10/18/16 - 10/24/16	Station: KSL
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: Owens, Doug Product: Political	Market: Salt Lake City-Ogden Office: WASHINGTON
Agency Order #: 5232805	Primary Demo: Adults 35+	Total \$: \$19,380.00
Buyer: Murray, Krista	Con Type: POLITICAL/VOTE	Total Spots: 82
Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261	Total CPP: \$0.00
		Total GRP:
		Traffic #: 5081
		Separation:

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/21/16 12:13 PM	ANJELICA DAVI	Confirmed			\$0	\$19,380.00	Changes: 2 buylines added or modified.
Makegood 2	10/20/16 2:13 PM	Jenny Smith	Confirmed			\$0	\$19,380.00	
Revision	10/18/16 9:10 AM	ANJELICA DAVI	Confirmed	7		\$0	\$19,380.00	Changes: Total Spots from 75 to 82, Competitive Market Budget from \$49,545 to \$88,091, User Entered \$ from \$29,200.00 to \$19,380.00. 4 buylines added or modified.
Makegood 1	10/17/16 1:00 PM	Jenny Smith	Confirmed			\$0	\$19,380.00	Changes: Total GIMPs to 0.
Revision	10/15/16 11:26 AM	GOTOSTRATA\jnubar	Confirmed	10		\$475.00	\$19,380.00	Changes: Total \$ from \$18,905.00 to \$19,380.00, Total Spots from 65 to 75. 3 buylines added or modified.
Revision	10/12/16 8:49 AM	GOTOSTRATA\jnubar	Confirmed	5	15	\$-10,295.00	\$18,905.00	Changes: Total \$ from \$29,200.00 to \$18,905.00, Total Spots from 75 to 65. 11 buylines added or modified.
Revision	9/21/16 2:46 PM	ANJELICA DAVI	Confirmed			\$0	\$29,200.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$29,200.00. 1 buyline added or modified.
Queued for Electronic Contracting	7/26/16 2:37 PM					\$0	\$0	
New	7/26/16 2:07 PM	CAROLYN ALLAIRE	Confirmed	75		\$29,200.00	\$29,200.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---